



GCC International CSR
Award

Information and Application Form



GCC International CSR
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His Royal Highness Prince
Salman bin Hamad Al Khalifa
Crown Prince and Prime Minister
Kingdom of Bahrain



His Majesty King
Hamad bin Isa Al Khalifa
King
Kingdom of Bahrain



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**GCC INTERNATIONAL CSR AWARD
APPLICATION FORM**



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CHAIRMAN MESSAGE

It is with great pleasure that I extend a warm welcome to each one of you, inviting your active participation in the GCC International CSR Award. This distinguished platform has been meticulously crafted to honor and acknowledge the most impactful and influential social responsibility and green campaigns within our GCC industry.

The finalists of this prestigious award embody the essence of excellence, setting new benchmarks that inspire others to follow. Their endeavors not only uplift the standards of corporate responsibility but also kindle a collective passion for creating a positive impact.



The GCC International CSR Awards stand as a testament to the monumental achievements that can be realized through unwavering dedication to corporate social responsibility. By participating, you contribute not only to the enrichment of our communities but also to the legacy of sustainable practices that transcend organizational boundaries. Your involvement and contributions are pivotal in shaping a future that is more promising and sustainable for us all. Let us join hands to celebrate these remarkable initiatives that epitomize the transformative power of responsible business practices.

Participating in The GCC International CSR Awards holds significant importance because it serves as a powerful proof to the incredible accomplishments that can be attained through resolute commitment to corporate social responsibility. By becoming a part of this esteemed platform, you are actively contributing to the betterment of our communities and amplifying the legacy of sustainable practices that surpass the confines of individual organizations.

Your involvement in the awards program not only showcases your dedication to responsible business practices but also inspires others to join the journey of making a positive impact. By sharing your initiatives and efforts, you are paving the way for a more responsible and sustainable future.

In essence, The GCC International CSR Awards offer a unique opportunity to be recognized for your outstanding contributions to society and the environment. By aligning your organization with this platform, you join a collective endeavor to foster change, uplift standards, and set new benchmarks for excellence in the realm of corporate social responsibility. Your participation resonates beyond accolades – it signifies a commitment to shaping a more prosperous and sustainable world for generations to come.

Looking forward to welcome you in the award ceremony.

Khalid AlQoud
Chairman
Bahrain CSR Society



BAHRAIN CSR SOCIETY
Société pour le Développement Social et Environnemental

Office: +973-17311602
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P.O Box: 38836 Manama - Bahrain



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RECOGNIZING EXCELLENCE: Introducing the GCC International CSR Award 2024

Corporate Social Responsibility (CSR) is no longer an option; it's a fundamental pillar within the annual business plans of organizations. It shapes reputations, forges connections with communities, customers, and the public, and ultimately influences the bottom line. In a world interconnected by social networks, the impact of CSR initiatives on brand reputation has only grown more significant.

However, the heart of successful CSR lies in effective communication. It's not just about what you do, but how you share it with the world. In this spirit, the Bahrain CSR Society proudly presents the GCC International CSR Award 2024, an accolade dedicated to celebrating the most exceptional communication efforts driving corporate social responsibility and green initiatives.

A PLATFORM FOR EXCELLENCE

The GCC International CSR Awards serves as a platform to showcase the most impactful and powerful social responsibility and green campaigns in the industry. The finalists of this prestigious award set new benchmarks for excellence and inspire others to follow suit.

HONORING VISIONARIES

Our CSR Award winners encompass a diverse range of entities – corporations, agencies, and non-profits – who dare to venture into uncharted territories, understanding the vital role CSR plays in an organization's achievement. The dedication, creativity, and determination that these entities pour into their CSR endeavors deserve recognition.

CLAIM YOUR SPOTLIGHT

Now is the time to celebrate your hard work and dedication. The GCC International CSR Award provides you with an opportunity to be recognized for your CSR contributions and shine a spotlight on the driving forces behind your CSR success.

MARK YOUR CALENDAR

The culmination of this journey will be a special ceremony to be held on June 26 and 27, 2024, where the winners and honorable nominees will be celebrated. It's a chance to gather, acknowledge, and applaud the individuals and organizations that are truly making a difference in the realm of CSR.

As we journey towards this momentous event, let us continue to amplify the impact of our CSR initiatives through effective communication. Together, we're creating a better world and leaving a legacy for generations to come. Stay tuned for more updates and information on how you can be a part of the GCC International CSR Awards 2024.

FREQUENTLY ASKED QUESTIONS (FAQ) - GCC INTERNATIONAL CSR AWARD

Who Should Enter?

The GCC International CSR Award is an inclusive platform open to a diverse range of participants, including individuals, profit organizations, and non-profit organizations. This encompasses:

- Corporations
- Manufacturing companies
- Marketing firms
- Public affairs agencies
- Publicity firms
- Associations
- Government organizations
- Non-Governmental Organizations (NGOs)
- Practitioners



BAHRAIN CSR SOCIETY
Supporting Sustainable Development

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ELIGIBILITY REQUIREMENTS

For your entry to be considered, the campaign you are submitting must have taken place, either partially or entirely, **between January 2020 and June 2023**. While some aspects of the campaign should have occurred within this timeframe, it's not mandatory for the entire campaign to be concluded during the eligibility period. Whether your campaign is completed or ongoing, any communication efforts among corporations, agencies, associations, governmental bodies, or non-profits of any size can be eligible for entry. We encourage all those who have contributed to impactful CSR and green initiatives to seize this opportunity and showcase their endeavors on the GCC International CSR Awards stage.



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AWARD CATEGORIES - GCC INTERNATIONAL CSR AWARD

The GCC International CSR Award 2024 features a range of categories that acknowledge the diverse efforts and achievements in the realm of Corporate Social Responsibility. Here are the categories that highlight excellence in various dimensions of CSR:

Excellence in CSR-Community Builder (Individuals):

Recognizing outstanding contributions made by individuals to support local causes, establish partnerships with cause-related organizations, and elevate the organization's reputation as a responsible corporate citizen.

Excellence in Community-Partnership with Charity:

Celebrating campaigns focused on forming and promoting partnerships for social or community causes, enhancing the corporate image as a conscientious contributor to society.

Excellence in International CSR:

Acknowledging organizations that collaborate with institutions in other countries to achieve their CSR objectives, reflecting cross-border efforts in making a positive impact.

Excellence in Environmentally Sustainable Development:

Recognizing initiatives with a robust communication strategy that centers on the organization's environmental efforts. Alongside your entry form, provide an overview of your environmental practices and campaign.

Excellence in CSR Communication:

Applauding companies with a history of effective CSR communication through both online and offline methods, showcasing their ability to engage and educate.

Excellence in Community Social Development:

Celebrating agencies or corporations that have integrated the improvement of common welfare (environment, health, education, etc.) into their business model, benefiting stakeholders and the larger economic sphere.

Overall Excellence in CSR (SMEs - Small and Medium Enterprises):

Recognizing SMEs that excel in comprehensive CSR practices, setting high standards for responsible business conduct.

Overall Excellence in CSR (NGOs - Non-Government Organizations):

Acknowledging NGOs that demonstrate exemplary CSR practices, making significant contributions to societal and environmental well-being.

Excellence in Community Social Service:

Honoring new or ongoing volunteer programs within organizations. Entries should outline the program's objectives, volunteer involvement, and the tangible outcomes of volunteer efforts.

Excellence in Workplace Sustainable Development:

Recognizing campaigns or ongoing initiatives within organizations that contribute to achieving the organization's CSR objectives, particularly those related to sustainability and responsibility.

These categories embody the diverse spectrum of CSR efforts that contribute to positive change and sustainable development. We encourage organizations from all sectors to participate and showcase their outstanding contributions to a better world. For more details about each category and submission guidelines, please refer to the official application form.



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HOW TO ENTER THE GCC INTERNATIONAL CSR AWARD PROGRAM

Participating in the GCC International CSR Award Program is an exciting opportunity to showcase your organization's exceptional contributions to Corporate Social Responsibility. Here's how you can get involved:

Stage 1: Application Submission

Fill out the entry form, including the following information:

- Chosen category
- Entry title (to appear on the award)
- Key contacts for the entry
- Submitting organization
- Budget details (if applicable)
- Detailed description of your initiative, covering objectives, research, strategy, execution, and evaluation of success/results/ROI.
- Include an entry fee of BHD 200 with the application. The fee should be payable to Bahrain Corporate Social Responsibility Society.
- Submit the completed entry form and supporting documents.

Once your submission is received, it will be reviewed to ensure all relevant criteria have been met. You will be informed of the acceptance of your application.

Stage 2: Desktop Review

An evaluation panel consisting of judges and experts from the Bahrain CSR Society will conduct a thorough off-site review of all submitted materials. This includes an in-depth analysis of your application package.

Stage 3: On-Site Review (If necessary)

If necessary, an on-site visit may be arranged with your organization to ensure that the information submitted in the entry form aligns with actual practices. Additional feedback relevant to your initiative may be collected during the visit.

AWARD AND RANKING PROCESS

The awards and rankings are decided by a panel of CSR experts from the GCC, USA, and UK. This panel follows a standardized scoring method during the evaluation process, based on predefined criteria for each category.

INDIVIDUAL CATEGORY:

If you're submitting an entry in this category, provide an outline of your CSR efforts, including best practices and CSR communications. Highlight specific initiatives that have taken place in the past 3 year and 6 months, whether completed or ongoing.

CORPORATIONS OVERALL LEADERSHIP CATEGORIES:

If you're submitting in this category, provide a concise overview of your organization's CSR efforts, including best practices and CSR communications.

Participating in the GCC International CSR Award Program is your chance to shine a spotlight on your organization's commitment to CSR and sustainability. We encourage you to submit your application and join us in celebrating the remarkable impact you're making on society and the environment.

For inquiries and further information, please contact

[\[Email award@csrbahrain.com\]](mailto:Email_award@csrbahrain.com) or Call +973-17600090].



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SUPPORTING YOUR ENTRY - GCC INTERNATIONAL CSR AWARD PROGRAM

To enhance the credibility and impact of your entry into the GCC International CSR Award Program, it's crucial to provide supporting materials that substantiate the success of your efforts. Here's a breakdown of how to strengthen your submission:

Relevant Supporting Materials:

Your supporting materials should offer evidence of the achievements and impact of your work. Consider including any of the following:

- | | |
|---|--|
| <input type="checkbox"/> Direct web addresses/URLs | <input type="checkbox"/> Photos |
| <input type="checkbox"/> Sales figures | <input type="checkbox"/> Research documents |
| <input type="checkbox"/> Media coverage and clippings | <input type="checkbox"/> Testimonials |
| <input type="checkbox"/> Brand media coverage | <input type="checkbox"/> Any other support materials |

JUDGING CRITERIA:

A panel of recognized independent experts, including corporate professionals, CSR specialists, agencies, and academic executives, will evaluate entries. The assessment is based on several factors, including creativity, innovation, strategic planning, execution, and achieved outcomes. One of the most significant criteria is the demonstrated alignment of your strategic objectives with the ultimate goal of your CSR initiative.

NOTIFICATION AND SHORTLISTING:

You'll be notified by Bahrain CSR Society staff about the status of your entry if it's shortlisted for the award program. Shortlisted entries will be informed in early January 2024 and officially announced during the GCC International CSR & Sustainability Conference, as well as through media channels, in February 2024.

MULTIPLE CATEGORIES AND WINNING STRATEGY:

Yes, you can enter your campaign in more than one category. If you choose to do so, prepare separate written entries for each category. Focus on highlighting the goals and accomplishments of your campaign, providing specific examples of success, and outlining your research, planning, implementation, and measurement strategies.

CAMPAIGN BUDGET:

While it's not mandatory, including your campaign budget aids the judging process by allowing for fair comparisons among entries. Judges consider the budget in relation to your campaign's objectives and outcomes. All budget information is treated confidentially and will not be published.

DEADLINES AND ENTRY FEES:

- | | |
|--|--|
| <input type="checkbox"/> Regular Deadline: | 15/05/2024 |
| <input type="checkbox"/> Final Deadline: | 01/06/2024 |
| <input type="checkbox"/> Entries must be completed by: | 01/06/2024 |
| <input type="checkbox"/> For entries completed between | 02/06/2024 and 15/05/2024 |
| | a late fee of BHD 100 per entry applies. |
| <input type="checkbox"/> Finalists will be notified in | 16/06/2024 |

ENTRY FEES:

- | | |
|---|--|
| <input type="checkbox"/> Primary entry: | BHD 200 |
| <input type="checkbox"/> Secondary entry (additional category): | BHD 100 for each additional entry |
| <input type="checkbox"/> Late entry surcharge: | BHD 100 per entry |
| | (for entries between 02/06/2024 and 15/05/2024 |
| <input type="checkbox"/> Payment in full must accompany the entry | (non-refundable). |

SPONSORSHIP OPPORTUNITIES:

If you're interested in sponsoring the GCC International CSR Awards, kindly reach out to [[Email award@csr.bahrain.com](mailto:award@csr.bahrain.com) or [Call 17600090](tel:17600090)]. Participate in the GCC International CSR Award Program and showcase your commitment to creating a positive impact on society and the environment. Your efforts are instrumental in shaping a better future.



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(1-1)

Thank you for your interest in the GCC International CSR Award. To participate in this prestigious program, please complete the following application form with accurate details:

1. COMPANY DETAILS

Company name:

Address / Location details:

Company phone number:

Company main email:

Company web address:

Company registration number:

2. CONTACT DETAILS

Contact name:

Contact position:

Contact telephone number:

Contact email address:

3. BUSINESS ACTIVITIES

(Please indicate your company's business activities by checking the appropriate boxes)

- Consultation
- Manufacturing
- Distribution
- Installation
- Testing
- Service Industry
- Maintenance
- Repair
- Software Development
- Other (please describe):

.....



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(1-2)

4. EMPLOYEE ROLES

Please specify the number of employees for each type of work:

- Type of work: No. of employees
- Management:
- Sales / Marketing:
- Administration:
- Drivers:
- Quality:
- Unskilled:
- Operations:
- Temporary:
- Design:
- Other (Please specify):

.....

Total number of employees for this site:

- Full Time:
- Part Time:

5. WORK PATTERN

- Day work
- Shift work



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(1-3)

6. ACTIVITIES AND PROCESSES ON-SITE – PLEASE SPECIFY

Please provide detailed information on all on-site activities, including the number of personnel involved and the extent of these activities.

.....

Is any part of the site sub-let?

- Yes
- No

If yes, please provide details:

.....

Incoming materials:

.....

Processes:

.....

Product storage (Including In-Process):

.....

Local environment (Please give any significant details Proximity to sensitive areas, (sea, lakes, protected parks...), known or suspected contaminated land, etc.):

.....

Transport (distribution, sales, etc.):

.....

Key activities not managed on-site (e.g. purchasing, research and development etc. Please, give details.):

.....

List of sub-contracted activities (e.g. machining, calibration, delivery etc):

.....



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(1-4)

7. HAVE YOU FACED ANY PROSECUTION BY THE REGULATORY AUTHORITIES IN THE LAST 5 YEARS OR CURRENTLY HAVE ANY ONGOING PROSECUTIONS? :

- Yes
- No

If yes, please provide details about the nature of the prosecution and its ultimate outcome (if any).

.....

.....

8. HAS THE PRESIDENT / CEO / MD OF YOUR ORGANIZATION SET ANY EXAMPLE IN CSR DURING THE LAST 12 MONTHS?

- Yes
- No

If yes, please provide testimonials or snapshots.

.....

.....

9. HOW MANY PEOPLE FROM THE HIGHER MANAGEMENT (DIRECTORS/SEVPS) HAVE PHYSICALLY PARTICIPATED (WORKED AT SITE) IN CSR ACTIVITIES DURING JANUARY 2020 – JUNE 2023?

- Two
- Three
- 5 or above
- None

10. HOW MANY COMMUNITY PROGRAMS HAS YOUR ORGANIZATION LAUNCHED DURING JANUARY 2020 – JUNE 2023?

- 1
- 2-3
- 4 or above
- None

11. SPECIFY THE NUMBER OF PEOPLE THAT ARE BEING BENEFITED FROM YOUR PROGRAMS?

- Program type:
- Beneficiaries:
- Location:
- Initiated on:



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(1-5)

12. HAVE ANY OF YOUR INITIATED PROGRAM WON NATIONAL (GOVT.) OR OTHER (COMMERCIAL/NON-COMMERCIAL) AWARD DURING JANUARY 2020 - JUNE 2023?

- NO
- Yes (please specify at least two with winning date)
 -
 -

13. WHAT PERCENTAGE OF PEOPLE IN YOUR ORGANIZATION ARE FAMILIAR WITH CSR OR CSR ACTIVITIES?

- 00 - 10%
- 11 - 25%
- 26 - 50%
- 51 - 75%
- Above 75%

14. WHAT PERCENTAGE OF PEOPLE IN YOUR ORGANIZATION USUALLY PARTICIPATE IN CSR-RELATED ACTIVITIES?

- 00 - 10%
- 11 - 25%
- 26 - 50%
- 51 - 75%
- Above 75%

15. DOES YOUR ORGANIZATION BELIEVE IN IMPLEMENTING 'CSR ACTIVITIES & PROGRAMS FOR EMPLOYEES'?

- Yes
- No

16. DID YOUR ORGANIZATION CONDUCT ANY TRAINING / AWARENESS PROGRAM RELATED TO CSR DURING JANUARY 2020 - JUNE 2023?

- No
- Yes (please specify when, where, and the number of participants)

17. WHAT INCENTIVES WOULD ENCOURAGE YOUR ORGANIZATION TO IMPLEMENT CSR PRACTICES IN YOUR COUNTRY? PLEASE CHECK ALL APPLICABLE OPTIONS:

- Government financial incentives
- Sponsored participation in fairs
- Award schemes
- Facilitated participation in business networks
- Professional counseling



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(1-6)

18. WHAT INITIATIVES HAS YOUR ORGANIZATION TAKEN TO IMPROVE AND PROTECT THE ENVIRONMENT DURING JANUARY 2020 – JUNE 2023?

- None
- Yes (please submit a printed report / summary of 1-2 pages maximum)
-

19. HOW DOES YOUR ORGANIZATION AND ITS EMPLOYEES RECYCLE WASTE OR MANAGE WASTE? PLEASE PROVIDE DETAILS ALONG WITH TESTIMONIALS OR SNAPSHOTS.

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.....

20. IN YOUR VIEW, WHICH NGO OR PHILANTHROPIST IS EXCELLING IN TERMS OF SOCIAL RESPONSIBILITY?

.....
.....

21. WHO WERE YOUR CSR BRAND AMBASSADOR(S) DURING JANUARY 2020 – JUNE 2023?

- None
- Specify:
- 1.
- 2.

22. HOW DOES THE CSR FUNCTION OF YOUR ORGANIZATION MOTIVATE EMPLOYEES?

- E-Newsletter / Newsletter
- Notice Board / Heads of Departments
- Annual / Special Function
- Other means (please specify):
-



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(1-7)

23. IN YOUR OPINION, HOW IS CSR ACHIEVED?

- Verbal Communication
- Physical/Personal Help
- Monetary Help
- Training
- Other (please specify):

.....
.....

24. IN YOUR OPINION, WHAT WOULD BE THE BIGGEST OBSTACLE TO INTEGRATING CSR INTO YOUR BUSINESS OPERATIONS?

- No benefits expected from CSR
- Lack of employee motivation
- Lack of funds
- Management approval
- Other (please specify):

.....
.....

25. DID YOUR COMPANY BUILD/CREATED A SUSTAINABLE PROJECT?

- No
- Yes

If yes, please provide details about the project (if any):

.....
.....



GCC INTERNATIONAL CSR AWARD APPLICATION FORM

(1-8)

26. WHICH AWARD CATEGORY DO YOU WISH TO JOIN?

Please indicate the award category you wish to join for the GCC International CSR Award program:

A. EXCELLENCE IN CSR-COMMUNITY BUILDER (INDIVIDUALS):
This category encompasses a wide variety of corporate citizenship efforts, from prominent support for local causes to outstanding partnerships with national and international cause-related organizations. A synopsis of the initiative needs to be updated in the attached "application form."

B. EXCELLENCE IN COMMUNITY-PARTNERSHIP WITH CHARITY:
This category comprises those campaigns whose primary focus is forming/promoting a partnership for a social or community cause and the advancement of your reputation as a corporate citizen.

C. EXCELLENCE IN INTERNATIONAL CSR:
The winning communication initiative in this category will reflect an organization's efforts in working with institutions in other countries to achieve its CSR goals.

D. EXCELLENCE IN ENVIRONMENTAL SUSTAINABLE DEVELOPMENT:
This category recognizes a communications strategy with your organization's environmental efforts as its focus. Along with your entry form, provide an explanation of your company's environmental practices as well as a synopsis of the campaign or ongoing communications initiative.

E. EXCELLENCE IN CSR COMMUNICATION:
This category recognizes companies with a history of effective CSR communication success. This could be led through both online and offline communication methods.

F. EXCELLENCE in COMMUNITY SOCIAL DEVELOPMENT:
An agency or corporation that has integrated into its overall business model the desire to improve the common welfare of people (for instance, environment, health, and educational issues) beyond immediate stakeholders. Entrants should demonstrate how the organization's internal and external corporate responsibility efforts are designed to positively affect the bottom line and the larger economic sphere.

G. OVERALL EXCELLENCE IN CSR (SMES):
This category recognizes companies with the best overall CSR practices from Small and Medium Enterprises (SMEs) in the GCC.

H. OVERALL EXCELLENCE IN CSR (NGOS):
This category recognizes companies with the best overall CSR practices from Non-Government Organizations (NGOs) in the GCC.

I. EXCELLENCE IN COMMUNITY SOCIAL SERVICE:
Either a new or ongoing volunteer program from an organization; entries should clearly state the aim of the program and the number of volunteers involved, as well as the results of volunteer efforts.

J. EXCELLENCE IN WORKPLACE SUSTAINABLE DEVELOPMENT:
Recognizing a campaign or ongoing efforts within the organization, which supports achievement of the organization's CSR goals.

Thank you for indicating your preferred award category. Your participation in the GCC International CSR Award program is greatly appreciated.



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(1-9)

27. WHY SHOULD THE EVALUATION PANEL GIVE MAXIMUM VOTES TO YOU?

Please comment briefly (along with supportive documents & testimonials)

Please provide a brief comment on why the evaluation panel should give maximum votes to your entry.

You can include supportive documents and testimonials to strengthen your case.

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REGISTRATION FEES SHOULD BE SENT TO:

Account Name: Bahrain Corporate Social Responsibility Society
Account Number: 100000204832
Bank Name: Bahrain Islamic Bank
IBAN Number: BH42BIBB00100000204832
Swift/Routing: BIBBBHBM

GENERAL TERMS AND CONDITIONS

- To enter any of the categories, please follow the instructions. The deadline for entries for all categories is 20th of December 2023.
- No responsibility is taken for entries that are lost, delayed, misdirected, incomplete, or cannot be delivered, entered for any technical or other reason.
- Bahrain CSR Society reserves the right to not process entries which are illegible or those that do not include the correct information.
- Entries must be the original work of those submitting the application. Any evidence of plagiarism may result in the entrant being disqualified.
- By submitting an application form to enter the Awards, you confirm that you have the right to enter and have obtained all and any consents, permissions, and authorizations that may be necessary in order for you to enter.
- The decision of the evaluation panel will be final, and no negotiations or correspondence will be accepted.

Thank you for adhering to the terms and conditions outlined above. Your participation in the GCC International CSR Award program is appreciated, and your insights help us understand the range of efforts and challenges in promoting social, culture, economy, environmental protection and corporate social responsibility within your organization.

For any inquiries or assistance, please contact [Email award@csrbahrain.com or Call 17600090].



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