



GCC International CSR
Conference

Information and Application Form



GCC International CSR
Conference



GCC International CSR
Award



His Royal Highness Prince
Salman bin Hamad Al Khalifa
Crown Prince and Prime Minister
Kingdom of Bahrain



His Majesty King
Hamad bin Isa Al Khalifa
King
Kingdom of Bahrain



GCC International CSR
Conference



GCC International CSR
Award

2nd GCC International CSR and Sustainability Conference – 2024
GCC CSR Awards – 2024
“Strategic practice for a better tomorrow”



GCC International CSR
Conference



GCC International CSR
Award

CHAIRMAN MESSAGE

We are thrilled to extend a warm welcome to you for the upcoming 2nd GCC International CSR and Sustainability Conference – 2024, along with the GCC CSR Awards – 2024. This event promises to be a transformative experience as we delve into the theme of "Strategic Practice for a Better Tomorrow."

The conference serves as a unique platform where leading minds from across industries will converge to share insights, strategies, and success stories that revolve around corporate social responsibility and sustainability. As the world around us continues to evolve, the significance of these practices in shaping a positive and sustainable future cannot be overstated.



The 2nd GCC International CSR and Sustainability Conference – 2024 will provide a comprehensive understanding of the latest trends, best practices, and innovative approaches that drive positive change in our communities and environment. Through a series of thought-provoking keynote speeches, engaging panel discussions, and interactive workshops, you will gain the knowledge and tools necessary to navigate the complex landscape of CSR and sustainability.

Additionally, the GCC CSR Awards – 2024 will celebrate and honor organizations that have demonstrated exemplary commitment to corporate social responsibility and environmental stewardship. These awards recognize the outstanding efforts and innovative initiatives that contribute to building a better world. As we unite in this pursuit of knowledge, collaboration, and responsible practices, we invite you to actively participate in the conference and contribute your insights to the collective dialogue. Your presence and engagement will undoubtedly enrich the discussions and enhance the overall experience for all attendees.

Your participation in the GCC International CSR and Sustainability Conference 2024 signifies your commitment to propelling meaningful transformation in the realm of corporate responsibility. Together, we embark on a journey to create a better tomorrow, one step at a time.

We look forward to welcoming you to this inspiring and insightful event. Together, let us ignite conversations, share perspectives, and shape the path toward a brighter and more sustainable tomorrow.

Regards

Khalid AlQoud
Chairman
Bahrain CSR Society



Office: +973-17311602
Fax: +973-17311603
Website: www.csrbahrain.com
P.O Box: 38836 Manama - Bahrain



GCC International CSR
Conference



GCC International CSR
Award

ABOUT THE CONFERENCE

We extend our heartfelt gratitude for your exceptional leadership in nurturing the growth of Bahrain's Corporate Social Responsibility (CSR) culture. Your remarkable guidance plays a pivotal role in shaping the future of Bahrain, fostering a positive trajectory for our beloved Kingdom.

In the contemporary world, while economic prosperity remains vital, the evolving landscape of consumer expectations and the escalating influence of environmental and social impacts have reshaped the approach of successful organizations towards factors that contribute to their overall success.

In this context, organizations striving for long-term success must acknowledge the three pivotal dimensions of CSR – Economic, Environmental, and Social – often referred to as the 3Ps: Profit, Planet, and People. Corporate Social Responsibility, when strategically embraced, becomes a linchpin for organizational triumph, touching upon all three dimensions of the 3Ps. By positively influencing economic, environmental, and social aspects, CSR significantly contributes to the well-being of generations to come and the sustainability of endeavors.

Nonetheless, considering that CSR's effects on these dimensions can vary, a one-size-fits-all approach is impractical. An effective CSR strategy necessitates alignment with the organization's business direction, the creation of commercial value, and the perpetuity of its impact.

Mark your calendars for the GCC International CSR and Sustainability Conference 2024, scheduled to take place at the InterContinental Regency Bahrain on 26th and 27th of June 2024. Running from 10:00 AM to 3:00 PM, this event will bring together leading global enterprises to share their insights and best practices in CSR strategy. Building upon the tremendous success of the previous year's conference, this edition promises to be equally rewarding for corporate leaders and participants.

As we navigate through this historical juncture, where a renewed understanding of CSR is paramount to setting meaningful objectives, conveying impactful ideas, and achieving tangible outcomes, the GCC International CSR and Sustainability Conference stands as a transformative platform. It challenges our perspectives, empowers us to operate at the zenith of our capabilities, and nurtures visionary CSR leaders of tomorrow. Furthermore, this conference is meticulously designed to empower future executives, directors, managers, professionals, and other leaders responsible for CSR initiatives.

CONFERENCE AIM

- Enhance knowledge and skills related to CSR and Sustainability practices.
- Raise awareness about the crucial role of CSR and Sustainability in achieving enduring business success.
- Explore innovative solutions and best practices to address societal and environmental challenges.
- Provide a networking arena for participants to connect, share ideas, and exchange experiences.
- Inspire and equip attendees to become catalysts for change within their organizations and communities.



GCC International CSR
Conference



GCC International CSR
Award

EVENT DETAILS:

- Date: 26th and 27th of June 2024
- Duration: From 10:00 AM to 3:00 PM
- Venue: InterContinental Regency Bahrain
- Expected Number of Participants: Approximately 250 Participants
- Number of Speakers: 10 speakers
- Number of Workshops: 5 credited workshops

CONFERENCE AGENDA:

The conference is set to offer a diverse range of engaging activities, including keynote speeches, interactive panel discussions, immersive workshops, and valuable networking sessions. Our aim is to delve into the following pivotal topics:

• Importance and Benefits of CSR:

This segment will underscore the relevance of Corporate Social Responsibility (CSR) in today's dynamic business landscape. Through enlightening presentations, we'll elucidate the profound positive impacts that well-executed CSR strategies can have on communities, the environment, and corporate reputation.

• Successful CSR Case Studies:

Immerse yourself in the inspiring narratives of organizations that have epitomized excellence in CSR endeavors. By sharing their journeys, strategies, challenges, and takeaways, these case studies will illuminate the path to effective and impactful CSR implementation.

• Sustainable Development Goals (SDGs):

Unveiling the power of aligning CSR initiatives with the United Nations' Sustainable Development Goals (SDGs), this session will delve into how businesses can contribute to a sustainable future. We'll showcase innovative approaches to tackle specific SDGs, fostering meaningful change on a global scale.

• Ethical Business Practices:

Integrity lies at the heart of ethical business conduct. In this segment, we'll explore the pivotal role that CSR plays in championing transparency, accountability, and ethical practices within organizations. Discover how ethics intertwine with corporate responsibility to build a strong foundation for sustainable growth.

• Corporate-NGO Partnerships:

Collaboration is key in addressing complex societal and environmental issues. This segment will spotlight the successful partnerships between corporations and non-governmental organizations (NGOs). We'll delve into the intricacies of such collaborations, discussing both the benefits reaped and the challenges overcome in pursuit of common goals.

The GCC International CSR and Sustainability Conference 2024 is poised to be an enriching experience, fostering knowledge exchange, inspiration, and collective efforts towards a better future.



GCC International CSR
Conference



GCC International CSR
Award

BENEFITS OF ATTENDING:

• Learn from Experts:

Immerse yourself in the wisdom of renowned experts and thought leaders in the fields of CSR and sustainability. Gain valuable insights, best practices, and experiential knowledge that can enhance your understanding of the latest trends and challenges.

• Expand Your Network: Join a diverse cohort of participants hailing from various industries, sectors, and countries. This unique networking opportunity enables you to forge new connections, establish relationships, and broaden your professional network.

• Practical Insights:

Beyond theory, the conference offers actionable insights that you can directly apply within your organization. Speakers will share tangible case studies, success stories, and real-world examples that illustrate how CSR and sustainability can drive business performance.

• Stay Up-to-Date:

The realm of CSR and sustainability is in perpetual evolution. By participating in our conference, you'll remain current with the latest advancements and trends. Navigate emerging issues, stay informed about new regulations, and explore pioneering practices that set you ahead of the curve.

• Contribute to a Better World:

Ultimately, our conference strives to propagate CSR and sustainability practices that generate positive societal and environmental impacts. Your attendance aligns with this mission, positioning you as a vital contributor to a global movement dedicated to a better future.

THIS CONFERENCE DESIGNED FOR:

• Corporate Leaders and Executives:

CEOs, CFOs, CMOs, and other high-ranking corporate figures responsible for shaping CSR and sustainability strategies within their organizations. Gain insights into trends, best practices, and strategy alignment.

• CSR and Sustainability Professionals:

Those driving the implementation and management of CSR and sustainability programs. Acquire practical guidance on program design, execution, and impact assessment.

• Government Officials:

Relevant for policymakers in charge of formulating CSR and sustainability-related regulations. Discover legislative developments and strategies to foster CSR and sustainability practices on regional and national levels.

• NGOs and Civil Society Organizations:

Suitable for organizations dedicated to promoting CSR and sustainability. Learn about effective collaboration with the private sector and partnership-building.

• Academics and Researchers:

Beneficial for scholars studying CSR's impact on business and society. Engage in knowledge sharing, research presentation, and exploration of the latest findings in the field.



GCC International CSR
Conference



GCC International CSR
Award

BUDGET AND SUPPORT NEEDED:

We've meticulously outlined the conference and award ceremony budget in this proposal, accounting for factors like venue costs, speaker fees, marketing efforts, catering, and logistics. This projection demonstrates our commitment to transparency and financial prudence. We're open to discussions and adjustments that align with your organization's specific needs and financial considerations.

Venue costs	BHD 7,000
Speaker fees (airline, hotel...etc.)	BHD 3,500
Website, social media and Marketing fees	BHD 6,000
Printing Material	BHD 2,500
Stage and display	BHD 2,500
Sound System, videography & photography	BHD 1,500
Trophies and Awards	BHD 2,000
Stationery and giveaways	BHD 1,500
Events Managements	BHD 2,000
General logistics	BHD 1,500
Total	BHD 30,000

PARTNERSHIP OPPORTUNITIES

We strongly believe that collaboration is the cornerstone of success for our event. We cordially invite you and your company/organization to stand as our main sponsor or co-organizer/sponsor for the GCC international CSR Conference and Award. By partnering with us, you will not only enjoy remarkable visibility but also gain recognition within a diverse audience comprising industry professionals, governmental representatives, and committed CSR stakeholders.

We eagerly anticipate the opportunity to meet with you and delve into the intricacies of the conference. This will be a chance to explore potential partnership avenues that align with your organization's goals and values. Our dedicated team is poised to furnish additional information, address any inquiries you may have, and collaborate closely to ensure that the GCC 2nd CSR Conference and Award attains unprecedented success.

Your consideration of this proposal is greatly appreciated. We are enthusiastic about the prospect of this event making a tangible positive impact on propelling corporate social responsibility forward in the GCC region. Should you choose to grace us with your approval, we would be truly honored to host the GCC CSR Award and Conference 2024 under your patronage, sponsorship, and with the esteemed presence of your distinguished delegates.



GCC International CSR
Conference



GCC International CSR
Award

CONFERENCE SPONSORSHIP BENEFITS:

STRATEGIC PARTNER & SPONSOR

Investment: BHD 30,000

Prominent Logo Placement:

Your company's logo will take a central place on all conference materials, including the event website, stage banners, rollup stands, brochures, and signage.

Exclusive Speaking Opportunity:

We offer you a prime speaking slot during the conference, granting your company the chance to display its expertise and connect directly with the audience.

Booth/Exhibition Space:

Enjoy being the main booth or exhibition space to engage attendees and showcase your products or services.

VIP Majles and Networking:

Access to the main Majles with the patronage and gain exclusive networking sessions where you can connect with high-profile speakers, industry leaders, and key decision-makers.

Full-Page Ad:

Your full-page advertisement will be prominently featured in the conference program booklet, ensuring visibility to all attendees.

Your logo in the conference newspaper advert:

Leverage our extensive advert in local newspapers.

Social Media and Email Exposure:

Leverage our extensive social media channels and email campaigns for thorough promotion, reaching a wide and engaged audience.

Complimentary Conference Passes:

Receive an impressive 40 complimentary conference and workshop passes, allowing your team members to participate fully.

Recognition in Press Releases:

Gain visibility through mentions in press releases and media coverage related to the conference.

Awarding Ceremony Involvement:

Your presence on the conference stage as the main leader with the patron to award H.E the patron, speakers, and GCC International Award winners, alongside the conference chairman.

Sponsorship Award:

Receive a prestigious sponsorship award from the conference patron, highlighting your generous contribution.

This strategic partner sponsorship package offers substantial exposure, recognition, and engagement opportunities, positioning your company as a leading supporter of CSR excellence and sustainability. Don't miss the chance to make a significant impact and garner valuable benefits through this partnership.

Total Investment:

BHD 30,000

Total Benefit:

BHD 40,000

Please note that these sponsorship benefits can be tailored to suit your company's specific preferences and objectives for the conference. The provided details serve as a general framework, and we are eager to engage in discussions to ensure a mutually advantageous partnership.



GCC International CSR
Conference



GCC International CSR
Award

CONFERENCE SPONSORSHIP BENEFITS:

PLATINUM SPONSOR

Investment: BHD 10,000

Prominent Logo Placement:

Your company's logo will be on all conference materials, including the event website, stage banners, rollup stands, brochures, and signage.

Exclusive Speaking Opportunity:

We offer you a prime speaking slot during the conference, granting your company the chance to display its expertise and connect directly with the audience.

Booth/Exhibition Space:

Enjoy a premium booth or exhibition space to engage attendees and showcase your products or services.

VIP Majles and Networking:

Access to the main Majles with the patronage and gain exclusive networking sessions where you can connect with high-profile speakers, industry leaders, and key decision-makers.

Full-Page Ad:

Your full-page advertisement will be prominently featured in the conference program booklet, ensuring visibility to all attendees.

Your logo in the conference newspaper advert:

Leverage our extensive advert in local newspapers.

Social Media and Email Exposure:

Leverage our extensive social media channels and email campaigns for thorough promotion, reaching a wide and engaged audience.

Complimentary Conference Passes:

Receive an impressive 20 complimentary conference and workshop passes, allowing your team members to participate fully.

Recognition in Press Releases:

Gain visibility through mentions in press releases and media coverage related to the conference.

Awarding Ceremony Involvement:

Your presence on the conference stage as the main leader with the patron to award H.E the patron, speakers, and GCC International Award winners, alongside the conference chairman.

Sponsorship Award:

Receive a prestigious sponsorship award from the conference patron, highlighting your generous contribution.

This platinum sponsorship package offers substantial exposure, recognition, and engagement opportunities, positioning your company as a leading supporter of CSR excellence and sustainability. Don't miss the chance to make a significant impact and garner valuable benefits through this partnership.

Total Investment:

BHD 10,000

Total Benefit:

BHD 20,000

Please note that these sponsorship benefits can be tailored to suit your company's specific preferences and objectives for the conference. The provided details serve as a general framework, and we are eager to engage in discussions to ensure a mutually advantageous partnership.



GCC International CSR
Conference



GCC International CSR
Award

CONFERENCE SPONSORSHIP BENEFITS:

GOLD SPONSOR

Investment: BHD 5,000

Prominent Logo Placement:

Your company's logo will on all conference materials, including the event website, stage banners, rollup stands, brochures, and signage.

Booth/Exhibition Space:

Enjoy a premium booth or exhibition space to engage attendees and showcase your products or services.

VIP Majles and Networking:

Access to the main Majles with the patronage and gain exclusive networking sessions where you can connect with high-profile speakers, industry leaders, and key decision-makers.

Half-Page Ad:

Your full-page advertisement will be prominently featured in the conference program booklet, ensuring visibility to all attendees.

Your logo in the conference newspaper advert:

Leverage our extensive advert in local newspapers.

Social Media and Email Exposure:

Leverage our extensive social media channels and email campaigns for thorough promotion, reaching a wide and engaged audience.

Complimentary Conference Passes:

Receive an impressive 5 complimentary conference and workshop passes, allowing your team members to participate fully.

Recognition in Press Releases:

Gain visibility through mentions in press releases and media coverage related to the conference.

Sponsorship Award:

Receive a prestigious sponsorship award from the conference patron, highlighting your generous contribution.

This gold sponsorship package offers substantial exposure, recognition, and engagement opportunities, positioning your company as a leading supporter of CSR excellence and sustainability. Don't miss the chance to make a significant impact and garner valuable benefits through this partnership.

Total Investment:

BHD 5,000

Total Benefit:

BHD 10,000

Please note that these sponsorship benefits can be tailored to suit your company's specific preferences and objectives for the conference. The provided details serve as a general framework, and we are eager to engage in discussions to ensure a mutually advantageous partnership.



GCC International CSR
Conference



GCC International CSR
Award

CONFERENCE SPONSORSHIP BENEFITS:

SILVER SPONSOR

Investment: BHD 3,000

Prominent Logo Placement:

Your company's logo will on all conference materials, including the event website, stage banners, rollup stands, brochures, and signage.

Booth/Exhibition Space:

Enjoy a premium booth or exhibition space to engage attendees and showcase your products or services.

VIP Majles and Networking:

Access to the main Majles with the patronage and gain exclusive networking sessions where you can connect with high-profile speakers, industry leaders, and key decision-makers.

Quarter -Page Ad:

Your full-page advertisement will be prominently featured in the conference program booklet, ensuring visibility to all attendees.

Your logo in the conference newspaper advert:

Leverage our extensive advert in local newspapers.

Social Media and Email Exposure:

Leverage our extensive social media channels and email campaigns for thorough promotion, reaching a wide and engaged audience.

Complimentary Conference Passes:

Receive an impressive 5 complimentary conference and workshop passes, allowing your team members to participate fully.

Recognition in Press Releases:

Gain visibility through mentions in press releases and media coverage related to the conference.

Sponsorship Award:

Receive a prestigious sponsorship award from the conference patron, highlighting your generous contribution.

This silver sponsorship package offers substantial exposure, recognition, and engagement opportunities, positioning your company as a leading supporter of CSR excellence and sustainability. Don't miss the chance to make a significant impact and garner valuable benefits through this partnership.

Total Investment:

BHD 3,000

Total Benefit:

BHD 6,000

Please note that these sponsorship benefits can be tailored to suit your company's specific preferences and objectives for the conference. The provided details serve as a general framework, and we are eager to engage in discussions to ensure a mutually advantageous partnership.



GCC International CSR
Conference



GCC International CSR
Award

CONFERENCE SPONSORSHIP BENEFITS:

BRONZE SPONSOR

Investment: BHD 1,000

Prominent Logo Placement:

Your company's logo will on all conference materials, including the event website, stage banners, rollup stands, brochures, and signage.

Quarter -Page Ad:

Your full-page advertisement will be prominently featured in the conference program booklet, ensuring visibility to all attendees.

Your logo in the conference newspaper advert:

Leverage our extensive advert in local newspapers.

Social Media and Email Exposure:

Leverage our extensive social media channels and email campaigns for thorough promotion, reaching a wide and engaged audience.

Complimentary Conference Passes:

Receive an impressive 2 complimentary conference and workshop passes, allowing your team members to participate fully.

Recognition in Press Releases:

Gain visibility through mentions in press releases and media coverage related to the conference.

Sponsorship Award:

Receive a prestigious sponsorship award from the conference patron, highlighting your generous contribution.

This bronze sponsorship package offers substantial exposure, recognition, and engagement opportunities, positioning your company as a leading supporter of CSR excellence and sustainability. Don't miss the chance to make a significant impact and garner valuable benefits through this partnership.

Total Investment:

BHD 1,000

Total Benefit:

BHD 2,000

Please note that these sponsorship benefits can be tailored to suit your company's specific preferences and objectives for the conference. The provided details serve as a general framework, and we are eager to engage in discussions to ensure a mutually advantageous partnership.



GCC International CSR
Conference



GCC International CSR
Award

SPONSORSHIP REGISTRATION FORM

Company Name:
 Contact Person:
 Position:
 Email:
 Phone Number:

Sponsorship Level: (Please select one)

Strategic Partner/Sponsor	BHD 30,000
Platinum Sponsor	BHD 10,000
Gold Sponsor	BHD 05,000
Silver Sponsor	BHD 03,000
Bronze Sponsor	BHD 01,000

Sponsorship Package: (Please indicate any specific preferences or additions you would like to discuss)
Logo Placement: (Specify where you would like your logo to be displayed, if applicable)
Speaking Opportunity: (Specify if you're interested in a speaking slot during the conference)
Booth/Exhibition Space: (Specify if you'd like to have a booth or space to showcase your products/services)
Networking Opportunities: (Specify if you're interested in exclusive networking events)
Advertisement: (Specify the type/size of advert you'd like to include in the conference booklet)
Complimentary Conference Passes: (Indicate the number of passes you require for your team)
Additional Information or Requests: (Feel free to provide any additional details or requests here)

PAYMENT INFORMATION:

Registration fees should be sent to:

Account Name: Bahrain Corporate Social Responsibility Society
 Account Number: 100000204832
 Bank Name: Bahrain Islamic Bank
 IBAN Number: BH42BIBB00100000204832
 Swift/Routing: BIBBBHBM

Signature: _____ **Date:** / / 202... **Stamp** _____

Please return this completed form to info@csrbahrain.com.
 Our team will contact you to discuss your sponsorship and finalize the details.
 Thank you for your support!

